

# Implementation of *CanChild's* KT Strategic Plan 2013-2018

Update #2 March 2014

## What's been happening?

As indicated in our August KT Strategic Planning Update we have been working with limited resources and have needed to prioritize tasks. The priorities are 1) Funding Opportunities and 2) Engaging with Youth and Families 3) Increasing Access to Information

The KT strategic planning update was presented at the Feb 20, 2014 *CanChild* Team Meeting highlighting accomplishments to date and challenges and priorities for moving forward with our plans. A brief summary of the activities is summarized here.



### "Funding"



Mary Law, Mary Beaudoin, Jan Willem Gorter, Dayle McCauley and Affaf Ahtisham have done a fabulous job continuing work on a revenue generation plan for *CanChild*.

- In November 2013 they received start-up funding from the Hamilton and District Society for Disabled Children
- Successfully negotiated with McMaster University to retain 100% of revenue generation in *CanChild* for 2 years.

- Made their first licensing sale to a drug company for use of the Quest.
- Completed a successful pilot test of an electronic MPOC-20 data collection and analysis service.
- Feb 27th made available a Measurement and Analysis Service for organizations. This new service which is starting with MPOC-20 will benefit families by assisting organizations to provide services that are more family centred, a best practice in pediatric rehabilitation.



### "Increasing Access to Information"



Affaf Ahtisham, Betty Yundt, Dayle McCauley, Nancy Pollock, Jan Willem Gorter, Dianne Russell and students: AbdulRhaman Khodr, Emma Graham, Muskaan Gurnani, Talha Maqbool.

- We have been able to continue posting content on our website, distributing our *CanChild* Today newsletter and maintain a social media presence on facebook and twitter.
- Developed a one year plan to improve/redesign the *CanChild* website (starting with the home page) to be more welcoming for youth and families while allowing easy access to the "Service" portion of the website.

- Posted a brief survey on our *CanChild* website to find out who is visiting and gain feedback on our current homepage.
- Conducted a meeting with youth at a Children's Rehabilitation Centre to help understand how youth want to use our website.



### "Engaging with Youth and Families"



- An October meeting to develop a Family/Youth advisory group resulted in a plan to submit a grant proposal to build a collaborative consisting of parents/youth/service providers/researchers/policy decision makers. This grant was spear-headed by Peter Rosenbaum and Michelle Phoenix but had a long list of collaborators and was submitted to CIHR for the March 1st deadline. In addition to engaging with families this moves us forward on our **"Strengthening Partnerships"** initiative as we partnered with many provincial and national organizations.

While these have been priority areas for us there is still work continuing in other areas of our KT strategic plan.

### "Building KT Capacity"

Under Cheryl Missiuna's leadership, the joint post-doctoral position with *CanChild* and Bloorview Research Institute (BRI) has been developed and awarded to Coralee McLaren.

Two of our doctoral students have received awards for their KT activities

- Lisa Rivard was awarded the Dean's award for Graduate student Knowledge Mobilization & Innovation
- Tram Nguyen was awarded the Dean's award for Excellence in Communicating Graduate student research and for Knowledge Mobilization and Innovation.

### "KT Science"

- Tram Nguyen has taken the lead on raising the profile of KT on the *CanChild* website by developing a microsite and collating relevant KT expertise and resources.
- Discussion groups with those interested in KT Science were held at both the EACD and AACPDMD meetings in October.

Please feel free to contact me if you have any questions, concerns, or ideas for project funding.

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